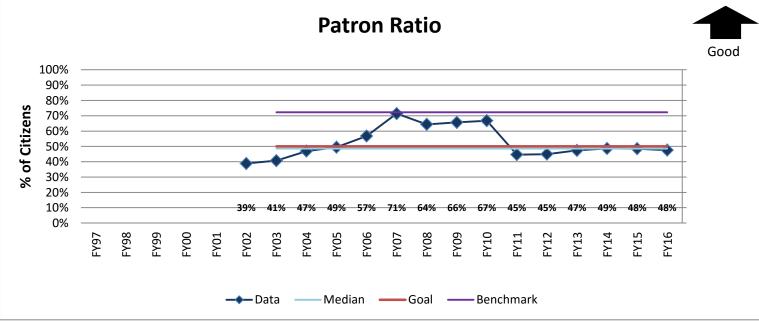
## Patron Ratio Louisville Free Public Library



KPI Owner: Jim Blanton Process: Patron Registration

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary	
buseliner 50% Ten year average, 2005 20111	Data Source: LFPL Monthly Report	Plan-Do-Check-Act Step 2: Validate problem: baseline, benchmark, & goal	
Goal. Ilicrease to 30% by elid of F1 2013 - 2010.	Goal Source: LFPL	Measurement Method: Count of patrons on July 1 divided by service area population reported to PLDS on annual report.	
	Strategie i ian	Why Measure: To understand how well we are reaching our service area population.	
Benchmark: 72.3% = Top 25% of 19 PLDS libs with	Benchmark Source: PLAmetrics.org PLDS Data (2015)	Next Improvement Step:	

How Are We Doing?						
FY12-FY16 5 Year Goal	FY12-FY16 5 Year Average		FY16 Goal	FY16 Actual		
50%	47%	1 TE	50%	48%	Y	
% of Citizens	% of Citizens		% of Citizens	% of Citizens		



The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.